

30 January 2022

Metiria Stanton Turei

**Via email:** Metiria.stantonturei@otago.ac.nz



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Tēnā koe Metiria

### **Official Information Act Request – OIA 14024 Information & Communication on The Design of COVID 19 Related Visual Material**

On 9 December 2021, under section 12 of the Official Information Act, you requested the following information from Whanganui District Health Board (WDHB):

I am making this request under the Official Information Act 1982, for all written and visual material, communications, emails, design drafts, final papers and decisions related to all visual material created for COVID-19 communications from the DHB including:

- The COVID-19 design briefs developed by DHB staff, advisors and contractors; all relevant internal and external communications in relation to the development of the design briefs, all decision-making papers, notes, emails, minutes and agendas in relation to the design briefs; and
- all external communications in relations to COVID-19 design briefs, including draft and final visual material, responses from and to external agencies and creatives concerning the COVID-19 design material; all communications seeking advice from and giving advice to internal and external partners and parties on the COVID-19 visual and design material.

#### **Whanganui District Health Boards response:**

The COVID-19 design briefs developed by DHB staff, advisors and contractors; all relevant internal and external communications in relation to the development of the design briefs, all decision-making papers, notes, emails, minutes and agendas in relation to the design briefs;(and)

Whanganui DHB has relied extensively on centralised MoH design artefacts in its COVID-19 response strategy, and as such all designs are available within the public domain. No design briefs are recorded for the limited products developed internally or adapted from existing MoH designs. The vaccination rollout was a fast moving and dynamic process which did not include minuted or agended meetings. The vaccine team met every morning in person or via TEAMS, and there are no records or references to design briefs available.

Therefore this request is declined under Section 18 (e) that the document alleged to contain the information requested does not exist or, despite reasonable efforts to locate it, cannot be found & Section 18 (d) that the information requested is or will soon be publicly available.

- all external communications in relations to COVID-19 design briefs, including draft and final visual material, responses from and to external agencies and creatives concerning the COVID-19 design material; all communications seeking advice from and giving advice to internal and external partners and parties on the COVID-19 visual and design material.

No design briefs are recorded for the limited products developed internally or adapted from existing MoH designs. All interactions with the MoH team regarding designs were conducted via TEAMS/ZOOM and as such we hold no information.

Therefore this request is declined under Section 18 (e) that the document alleged to contain the information requested does not exist or, despite reasonable efforts to locate it, cannot be found & Section 18 (d) that the information requested is or will soon be publicly available.

Under section 28(3) of the Act you have the right to ask the Ombudsman to review any decisions made under this request. The Ombudsman may be contacted by email at: [info@ombudsman.parliament.nz](mailto:info@ombudsman.parliament.nz) or by calling 0800 802 602.

Should you have any further queries about the above information, please contact our OIA co-ordinator Anne Phoenix at [anne.phoenix@wdhb.org.nz](mailto:anne.phoenix@wdhb.org.nz)

Ngā mihi



**Graham Dyer**  
Kaihautū – Acting Chief Executive  
Whanganui District Health Board