

6 July 2022

Anusha Bradley
RNZ



Via email: anusha.bradley@rnz.co.nz

100 Heads Road, Private Bag 3003
Whanganui 4540, New Zealand

Tēnā koe Anusha

Official Information Act Request – OIA 14360 FTE for Communications/Media Staff

On 7 June 2022, under section 12 of the Official Information Act, you requested the following information from Whanganui District Health Board (WDHB):

I would like to request the following information from your organisation, for each financial year: 2017, 2018, 2019, 2020, 2021 and for the partial year of 2022 to date:

1. Number of FTE communications/media staff employed in each year (this includes all internal and external communications staff/content producers and social media staff)
2. The salary range paid to communications staff in each year.
3. Number of communications/media contractors used in each year.
4. Total sum paid to communications contractors in each year
5. A breakdown of positions and numbers employed in each role (ie how many media advisors, senior media advisors, internal communications, managers, social media producers/managers)
6. How many media queries received in each year
7. How many interview requests received in each year
8. How many media interviews given, and to which media organisations and when
9. Total salary costs for communications staff each year
10. In each year, how many communications staff paid a salary more than \$100,000 per annum and \$200,000 per annum

Whanganui District Health Boards response:

- 1. Number of FTE communications/media staff employed in each year (this includes all internal and external communications staff/content producers and social media staff)**

Two FTE

- 2. The salary range paid to communications staff in each year**

\$70,000 to \$83,000

- 3. Number of communications/media contractors used in each year**

One

- 4. Total sum paid to communications contractors in each year**

\$35,000

5. A breakdown of positions and numbers employed in each role (ie how many media advisors, senior media advisors, internal communications, managers, social media producers/managers)

One manager

One storyteller

We cover all areas of communication from Facebook through to staff communications, and media advisors

6. How many media queries received in each year

Approximately 150

7. How many interview requests received in each year

This information is not available

8. How many media interviews given, and to which media organisations and when

This information is not available

9. Total salary costs for communications staff each year

Approximately \$185,000 depending on contractor hours

10. In each year, how many communications staff paid a salary more than \$100,000 per annum and \$200,000 per annum

No staff are paid more than \$100,000 per annum

No staff are paid more than \$200,000 per annum

Under section 28(3) of the Act you have the right to ask the Ombudsman to review any decisions made under this request. The Ombudsman may be contacted by email at: info@ombudsman.parliament.nz or by calling 0800 802 602.

Should you have any further queries about the above information, please contact our OIA co-ordinator Anne Phoenix at anne.phoenix@wdhb.org.nz

Ngā mihi



Andrew McKinnon

Kaihautū Hauora – Acting Chief Executive
Whanganui District Health Board